

ACDelco

PROFESSIONAL SERVICE CENTER

PROGRAM BENEFITS



ACDelco
Professional

Iridium Spark Plug
Bougie à électrodes à l'iridium
Bujía de iridio



ACDelco

IN THE BUSINESS OF BUILDING YOUR BUSINESS.

TAKE YOUR INDEPENDENT
REPAIR SHOP TO THE TOP

ACDelco PROFESSIONAL SERVICE CENTER PROGRAM

From world-class training to outstanding marketing to the ACDelco Rewards program and more, the ACDelco Professional Service Center (PSC) Program can help your business become more efficient and profitable. Receive discounts on everything from new vehicles to uniforms, and earn rewards along the way. Most importantly, Premium account holders can earn access to no-charge technical assistance and ACDelco growth incentives as well as no-charge training courses. Because your success means our success, ACDelco has created the PSC Program to maximize your efforts and bottom line.

TECHNICAL RESOURCES

KEEPING YOU ONE STEP AHEAD

When it comes to running your business, it helps to have access to the most current information, quality training and insider offers. As an ACDelco PSC Program participant, that's exactly what you'll get. From training to discounts to exclusive tools such as GM Service Information (GMSi) and almost everything in between, you can count on ACDelco for the support you need to succeed.



ACDelco Auto and Equipment Tools (Durofix, Inc.)

ACDelco auto and equipment tools are designed with the auto technician in mind.



Bosch Tools

Program participants can expand their range of tools with Bosch tools, offering a full suite of tools covering all major system areas.

CONNECTION

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With ACDelco's CONNECTION, you're just a click away from ordering parts. Allows for easy access by linking directly to your ACDelco Direct Account.



Diagnostic Hotline

Access the latest factory information for difficult repairs. Diagnostic Hotline representatives are specialists by make.



GM Automotive Service Education Program (GM ASEP)

Develop your service technicians with help from the GM ASEP.



GM Dealer Equipment

Purchase quality equipment and a wide variety of shop tools at a discounted rate equivalent to dealer pricing (excludes Tech2 and Candi Modules).



GM Service Manual Discounts

Participants receive authentic, printed GM Service Manuals direct from the factory at a discounted rate.



GMSi & TIS2Web Discounts

Put GM's No. 1 sources for auto repair in the palm of your hand. GMSi and TIS2Web are web-based subscription services that deliver the most accurate and current repair and diagnostic information.



Identifix/Direct-Hit

Identifix is an online reference service that doesn't rely on discs that clog up and slow down the operations of your computer.



Learning Management System (LMS)

The ACDelco LMS offers many training courses to keep you on the cutting edge.

Service Seminars

ACDelco's training seminars are designed to keep technicians up to date on the rapidly changing technology built into today's cars and trucks.

Technical Training

ACDelco makes it easy to take advantage of business and technical training by offering a blended learning approach to its curriculum through web-based courses as well as instructor-led sessions.



Mitchell 1 – Software

Mitchell 1 manuals have given way to a complete family of software-based solutions designed to help fix cars faster in the bays, optimize the shop workflow from estimate to invoice and attract and retain more loyal customers.

FOR TECHNICAL RESOURCES INFORMATION:

Please visit acdelco.com, contact your ACDelco representative or call 800.ACDelco (800.223.3526), prompt 3.



National Automotive Technicians Education Foundation (NATEF)

General Motors and ACDelco are strong supporters of future automotive technicians via NATEF-accredited secondary and postsecondary schools.

MARKETING BENEFITS

STEPPING UP SO YOU'RE SURE TO STAND OUT

As an ACDelco Professional PSC Program participant, we're here to help your business stand out from the competition. We can help you enhance your shop's image, both inside and out, and leave your customers with a great lasting impression that keeps them coming back time and time again.

acdelco.com Parts Store Locator

The parts locator found on acdelco.com is one of the perks you receive as an ACDelco PSC Program participant.

acdelco.com Service Center Locator

Location promotion is just one of the many perks ACDelco Premium level program participants receive.



ACDelco 1Store

Enjoy one-stop shopping for all of your point-of-sale and merchandising needs with the ACDelco 1Store.



ACDelco Advantage

It's important to differentiate your shop from the competition. ACDelco has created the ACDelco Advantage website – your one-stop source for ACDelco marketing materials.



ACDelco Knowledge Is Power – Car Care Seminar

Encourage your customers to play an active role in car care and safe driving with ACDelco's car care seminars.

ACDelco Uniform and Apparel

Quality ACDelco uniform and apparel with material that breathes well for hot/humid climates yet performs in the cold. Technician shirt is available in long- and short-sleeve versions.



Image Materials and Signage

Help your business stand out from the competition with material and signage elements from the ACDelco Image Program.



Internet Leads

ACDelco focuses on driving consumer retail traffic to your business through both digital and traditional marketing.



MechanicNet Customer Retention

Build confidence and solidify relationships with existing customers with help from our automated Customer Retention System supported with monthly return on investment analysis reporting.

FOR MARKETING BENEFITS INFORMATION:

Please visit acdelco.com, contact your ACDelco representative or call 800.ACDelco (800.223.3526), prompt 3.

REWARDS BENEFITS

THE REWARDS YOU DESERVE FOR A JOB WELL DONE

For every ACDelco-reported purchase, earn points that you can put back into your business or spend on yourself. The more you purchase, the more rewards you're eligible for. Just another reason becoming an ACDelco PSC Program participant is the smart choice for your shop.

FOR REWARDS BENEFITS INFORMATION:

Please visit acdelco.com, contact your ACDelco representative or call 800.ACDelco (800.223.3526), prompt 3.



MTexting

Dramatically reduce the time spent trying to reach customers whose cars are in for service.



Professional Digital Signage – 10 Foot Wave

Modernize your shop and promote all your specials and services. Products include a digital menu board, lobby TV program and Vehicle on Demand.



Yellow Pages Print Advertising Program

Keep your shop's number at your customers' fingertips.

ASSURANCE BENEFITS

CONFIDENCE AROUND EVERY CORNER

As an ACDelco PSC Program participant, you're automatically eligible to offer the Consumer Assurance and Roadside Assistance programs to your customers. These programs deliver the added confidence, quality and dependability your customers expect and help take your shop to the next level. Better still, ACDelco Premium accounts receive labor reimbursement, and the ACDelco Customer Support Center is available to help resolve concerns and verify questions regarding marketing and sales information.



Consumer Assurance

We stand behind each and every quality part we sell. The Consumer Assurance Program delivers Roadside Assistance and a nationwide 24-month/24,000-mile limited warranty for ACDelco parts installed at an ACDelco PSC shop.



Roadside Assistance

ACDelco PSC Program participants can offer Roadside Assistance and other services to their customers. Eligible services include towing, lockout service, flattire assistance, fuel, oil, fluid and water delivery service and jump-starts.

FOR ASSURANCE BENEFITS INFORMATION:

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DISCOUNT BENEFITS

THE PROGRAMS YOU NEED AT DISCOUNTS YOU'LL APPRECIATE

ACDelco PSC Program participants have access to the best discounts and resources to stay ahead of the competition. From in-store technology to modernize your shop to GM vehicle supplier discounts, our benefits are designed to elevate your shop and deliver the tools you need to stay on top.

ACDelco | PROTECTION PLAN

ACDelco Protection Plan (Vehicle Service Contract)

Offer your customers an attractive coverage term including \$250 or \$100 deductible available, 24-months or 24,000-miles with wear-and-tear coverage included, and more.

ACDelco Pre-Paid Maintenance Plan (PPM)

The simple, easy and convenient option for your customers' maintenance needs and an ideal program to better serve your business.



Alamo® and National Car Rental® Discount

Receive an association discount at Alamo and National Car Rental. Save up to 20 percent and enjoy other convenient perks.



Automotive Service Excellence (ASE) Blue Seal Program Discount

Get all the attention you deserve for your commitment to excellence through the ASE Blue Seal of Excellence Recognition Program.



American Impact Media (AIM) On-Hold Messaging

Keep your customers entertained while they're waiting on the phone with informative and effective on-hold messages.



Babcox Complimentary Subscriptions

Stay on top of the latest news, industry updates and information.



BuyPower Card®

Offer your customers an advantage with the BuyPower Card with points they can use toward their next new GM vehicle purchase.



Dell™ Computer Discount

Receive comprehensive end-to-end solutions to help with your business needs.



E-Inspect – Digital Multi-Point Vehicle Inspection

E-Inspect has been creating custom tools and software for the automotive industry since 2000 in Southern California.



Enterprise® Rent-A-Car Discount

Help improve overall customer satisfaction by offering a rental car program.



Ergotron

Products are offered to you at a discounted price, including mounting and mobility products for computer monitors, notebooks, tablets, flat-panel displays and TVs.



AutoVitals – Digital Multi-Point Vehicle Inspection

AutoVitals focuses on providing high-value management and engagement services as well as integrated solutions for motorist acquisition, shop productivity and customer retention.



GM Vehicle Supplier Discount

Program participants and their employees can save big on a new GM car or truck with the GM Supplier Discount.



Hot Rod Processing – Credit Card Processing for Professional Service Centers

Savings from 10 to 25 percent a month or more.



OnStar

When OnStar subscribers need help for vehicle trouble, OnStar will help by directing them to an ACDelco Premium level PSC.



Repair Shop Websites

Connect your growing business to the customers who are searching for you.



Reynolds & Reynolds Business Form Discount

A complete line of printed products created especially for ACDelco program participants.



UCoat It® Epoxy Floor System Discount

Have your shop shining like new with help from UCoat It epoxy floor coating.

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